

Director Strategic Communications and Engagement

Position Description

Reporting to:	CEO	Work location:	Melbourne
Department:	Office of the CEO	Budget holder:	Yes
Team:	Strategic Communications & Engagement	Direct reports:	3

Here you'll make a difference

At Save the Children Australia, we attract bright and big-hearted people who are inspired to make a difference. Together, we are fearless in our pursuit of making lasting change for the children and communities who need it most. The Director of Strategic Communication and Engagement plays a critical leadership role in shaping and driving the strategic positioning and global voice of Save the Children Australia, a global child rights organisation. This role leads the development, implementation, and monitoring of the organisation's strategic plan, while also overseeing global and local communications, brand positioning, and advocacy messaging.

In addition to leading strategic communications and engagement, the role supports the CEO to ensure strategic priorities are delivered effectively across the organisation.

Here your skills will be valued

Role requirements

Strategic Communications and Media

- Oversee development and execution of SCAus strategic communications plan with a focus on strategy, impact and outcomes for a diverse range of internal and external audience groups
- Set and lead the SCA tone of voice across all channels and build the capability and capacity of leaders to act as compelling advocates for SCAus' goals and for child rights generally
- Guide the creation of compelling content that elevates the voices of affected communities and showcases the organisation's impact.
- Drive employee engagement through effective use of modern channels and transparent, two-way communication
- Lead the media team ensuring SCAus' brand, policy and impact agenda are represented and amplified through traditional and social media channels
- Lead crisis communications and media response strategies in coordination with country teams.

Brand Management

- Custodian of the Save the Children brand and any sub-brands within SC Australia
- Develop, implement and measure the effectiveness of Brand visibility, perception and market presence
- Ensure brand consistency and integrity across all platforms and regions.

Key Stakeholder Relations

- Lead Government Relations team ensuring SCAus' brand, policy and impact priorities are represented, heard and progressed
- Support the CEO and senior leaders in preparing for high-level engagements, including media appearances, donor briefings, and multilateral forums.
- Build and maintain relationships with key media, partners, and influencers to advance the SCAus' goals.
- Support the CEO's engagement across internal and external stakeholders, ensuring alignment and follow-through.

CEO Advisory

- Serve as a strategic advisor and thought partner to the CEO, helping to prioritise and execute key initiatives in support of strategy, advocacy and impact.

Leadership

- Uphold and role model the behaviours outlined in our Leadership Framework - lead with heart, enable others, and deliver results
- Promote a culture of performance, empowerment and accountability
- Promote reconciliation, diversity, and inclusivity.
- Ensure a safe and inclusive work environment.
- Comply with the Save the Children's [Code of Conduct](#) and other policies
- Lead by example in health, safety, and well-being.
- Maintain a child-safe environment, upholding safeguarding policies and ethical standards.
- Be a role model for safety and security and comply with all workplace safety policy, procedure, work instructions and training

All roles at Save the Children contribute to our impact for children.

At Save the Children, every role, whether in our programs or support services, plays a vital part in our impact for children. We are committed to creating a positive impact on the lives of children and their communities, and we value the contributions of every team member in achieving this vision.

Here you'll belong

It takes all types of people to do the challenging work we do. Here are some of the specific skills and experiences you'll bring in this role:

Key knowledge or experience

- Proven experience in a senior role leading strategic communications, media, and/or brand functions
- Deep understanding of government engagement and public policy, preferably in child rights, social services, international development and/or foreign policy
- Demonstrated success in leading strategic planning and organisational alignment projects.
- Exceptional written and verbal communication skills, with experience in media relations and crisis communications
- Experience managing diverse teams across multiple geographies
- High emotional intelligence, cultural sensitivity, and stakeholder engagement skills
- An understanding of the power of technology, data and evidence and its ability to leverage outcomes for children and organisations, decision-makers and influencers.

Additional Information

- Any offer of employment at Save the Children Australia will be subject to a satisfactory National Police Record Check and a Working with Children Check
- Employees must sign on to Save the Children Australia's Child Safeguarding Policy and Code of Conduct
- Ongoing performance and employment will be measured against KPIs, values and demonstrated behaviours outlined above
- Save the Children Australia is an Equal Opportunity Employer

Driver's Licence:	Not Required	Travel:	Minimal
Working with Children Check:	Required	Assets:	Laptop